

MARTOS GALLERY

Pogrebin, Robin, "A New Hologram of Serena Williams at Martos Gallery," *The New York Times*, August 18, 2017

The New York Times

A New Hologram of Serena Williams at Martos Gallery

By **ROBIN POGREBINA** AUG. 18, 2017



JPW3's "Serena Hologram, 2015."
Credit JPW3 and Martos Gallery

The artist JPW3 (J. Patrick Walsh) has described his materials — wax, tuning forks, car engines, doorways, popcorn — as “an excess of fuel,” which he directs toward his various experiments in painting, installation, performance and holography. Now, in a show called “Figure Ascending a Return,” which opened Aug. 17 at Martos Gallery’s new Elizabeth Street location, he has created another version of his Serena Williams hologram, [“Serena Hologram xl, 2017.”](#)



JPW3's "Figure Ascendant, 2017."
Credit JPW3 and Martos Gallery

A former skateboarder born in 1981 in Tallahassee, Fla., JPW3 lives in Los Angeles, where a 2014 article in KCET Artbound online [described](#) his studio as “a calamitous auto repair shop run by a surrealist philosopher.” The new exhibition includes a wall of ribbons and a two-sided projection screen accompanied by Chedda da Connect’s 2015 song “[Flicka Da Wrist.](#)” And a pro shop sells custom-designed tennis gear, featuring Ms. Williams. (Through Sept. 9, martosgallery.com.)

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